

Eniram named as one of the Most Promising High Growth Technology Companies by European Tech Tour

Helsinki, Finland, June 23rd, 2010 – Eniram Ltd. announced today it has been selected as Nordic Tech Tour 2010 finalist.

Eniram Ltd. provides dynamic decision support systems to the owners and operators of large commercial vessels, including cruise ships, freight vessels and tankers. Eniram's flagship product, Dynamic Trimming Assistant (DTA), helps vessel crew optimize trim at all times, minimizing water resistance, decreasing fuel consumption, and reducing emissions. By bringing real-time data of the vessel attitude to ship's officers in an easy-to-read graphic form, the Eniram DTA facilitates faster and better informed decision-making and allows timely action in changing circumstances.

The European Tech Tour has selected 30 finalists that represent the region's most promising, high-growth, early- and expansion-stage technology companies. All finalists are based or incubated in Denmark, Sweden, Finland, Norway, Iceland and Baltic countries – and were chosen from a pool of over 500 companies.

The selection was based on detailed reviews by the Nordic Tech Tour's Selection Committee in a four month process, comprising of 30 senior global venture capital and technology industry leaders. The reviews assessed the uniqueness of the technology, strength of the business model, market size and growth with go to market strategy, the quality of management team and international development potential.

"We were impressed by the amount of high quality innovations and companies identified in the Nordic's and Baltic's," said **Jarkko Virtanen**, president of the Nordic Tech Tour 2010. "The 30 selected finalists all represent their technology segment's innovation leadership locally with great potential to expand and grow internationally. This will have an effect on Europe's broader recovery in the high tech segment with innovation leadership, since 25% of Europe's high tech companies are located in the area."

The selected companies will benefit from networking opportunities, local and international media exposure and opportunities to secure funding. There was over EUR10 billion worth of investment capital present at the Tour.

"We are delighted with this news", said **Philip Padfield**, CEO, Eniram Group. "This nomination shows that our approach towards more efficient and environmentally responsible seafaring is widely acknowledged."

Eniram's decision support systems are designed by a team of marine system experts, software architects, programmers, naval architects and captains creating a unique combination of expertise. The Finland-based Eniram has subsidiaries in Fort Lauderdale, US and London, UK.

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Eniram press photos are available at:
<http://www.eniram.fi/company/press-page>

About Eniram

Eniram provides the maritime industry with novel decision support systems to reduce fuel consumption and emissions as well as to support decision making with information analytics. Eniram solutions range from single onboard applications to comprehensive fleet analysis. Eniram has accumulated extensive knowledge from the shipbuilding industry, seafarers and software specialists. Eniram has created a product portfolio to truly assist the shipping industry by providing tools for the crew and naval operations to enhance vessel performance and operations. Eniram solutions enable the industry to deal with the challenge of getting the right information to the right place in real time. Based on Eniram's Vessel Management Platform, the company offers solutions in the areas of Performance improvement, Environmental savings and Information intelligence.

<http://www.eniram.fi>

About the European Tech Tour

The European Tech Tour Association (ETT) was founded in Geneva in 1998 in response to the growing interest in emerging technology companies in various European regions. ETT is an independent, not-for-profit organisation composed of key contributors to the high technology industry. The Association recognises that continued prosperity in Europe lies in its ability to transform today's innovative projects into tomorrow's global technology leaders.

For further information, please visit <http://www.techtour.com>

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