

## **Eniram shortlisted for Environmental Initiative Award**

### **Eniram shortlisted for a second environmental award this year**

**Helsinki, Finland – November 12th, 2010 – Eniram Ltd**, provider of dynamic decision support systems for the shipping industry, has today announced that it has been shortlisted in the 'Environmental Initiative' category for the Seatrade Insider Cruise Awards, for its Dynamic Trimming Assistant (DTA) software.

This innovative software allows shipping companies to optimise the trim for a vessel which helps in the reduction of a fleet's fuel consumption and carbon emissions. DTA links high precision sensors to the bridge systems which enables data to be collected such as propulsion power, vessel movement and other variables such as weather and waves. This data is then analysed and an optimum trim level is displayed in an easy to use "traffic light" graphical interface guiding the crew to make appropriate adjustments in real time. DTA forms part of Eniram's decision support tools, which provide full visibility of a vessel's performance and help to optimise performance at every level.

"As shipping companies experience increasing pressure and new legislation to improve environmental performance, they will need reliable solutions that can enable them to carry out energy efficient seafaring," commented Philip Padfield, CEO of Eniram.

"With the DTA solution, companies can get a holistic view of their vessel performance and are able to manage their fleets with a consistent view of improving fuel efficiency. This in turn assists them in reducing their carbon usage. We have already seen one customer, Carnival Cruise Lines, make reductions in their carbon emissions by around 6,000 tons a year."

Earlier this year Eniram reached the shortlist for 'Protection of the Atmospheric Environment' category in the Seatrade Awards, a further testament to its goal in helping companies to minimise their environmental footprint.

The Seatrade Insider Cruise Awards, now in its fourth year, will be presented during the Seatrade Med Cruise Convention welcoming reception taking place at the Nice Opera House on 30 November 2010.

#### **For further information, please contact**

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**Eniram press photos** are available at:  
<http://www.eniram.fi/company/press-page>

### **About Eniram**

Eniram provides the maritime industry with novel decision support systems to reduce fuel consumption and emissions as well as to support decision making with information analytics. Eniram solutions range from single onboard applications to comprehensive fleet analysis. Eniram has accumulated extensive knowledge from the shipbuilding industry, seafarers and software specialists. Eniram has created a product portfolio to truly assist the shipping industry by providing tools for the crew and naval operations to enhance vessel performance and operations. Eniram solutions enable the industry to deal with the challenge of getting the right information to the right place in real time. Based on Eniram's Vessel Management Platform, the company offers solutions in the areas of Performance improvement, Environmental savings and Information intelligence.

[www.eniram.fi](http://www.eniram.fi)

**Keywords:** Cruise, Ship, Vessel, CO<sub>2</sub>, Carbon Footprint, Environment, Emission, Fuel, Bunker, Savings, Save, Fleet, Seafaring, Shipping, Marine, Dynamic Trimming Assistant, DTA

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