
Eniram Ltd. received the 2010 Red Herring 100 Europe Award

Helsinki, Finland, - 2nd June 2010 – Eniram Ltd. announced today it has been awarded with Red Herring's Europe 100 award, a prestigious acknowledgement honoring the year's most promising private technology ventures from the world European business region.

Eniram Ltd. provides dynamic decision support systems to the owners and operators of large commercial vessels, including cruise ships, freight vessels and tankers. Eniram's flagship product, Dynamic Trimming Assistant (DTA), helps vessel crew optimize trim at all times, minimizing water resistance, decreasing fuel consumption, and reducing emissions. By bringing real-time data of the vessel attitude to ship's officers in an easy-to-read graphic form, the Eniram DTA facilitates faster and better informed decision-making and allows timely action in changing circumstances.

The Red Herring editorial team selected the most innovative companies from a pool of hundreds from across Europe. The award was given on both quantitative and qualitative criteria, such as financial performance, technology innovation, quality of management, execution of strategy, and integration into their respective industries.

This unique assessment of potential is complemented by a review of the actual track record and standing of a company, which allows Red Herring to see past the "buzz" and make the list an invaluable instrument for discovering and advocating the greatest business opportunities in the industry.

The Top 100 winners were announced at a special awards ceremony on May 27 at the event.

Eniram's decision support systems are designed by a team of marine system experts, software architects, programmers, naval architects and captains creating a unique combination of expertise. The Finland-based Eniram has subsidiaries in Fort Lauderdale, US and London, UK.

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Eniram press photos are available at:
<http://www.eniram.fi/company/press-page>

About Eniram

Eniram provides the maritime industry with novel decision support systems to reduce fuel consumption and emissions as well as to support decision making with information analytics. Eniram solutions range from single onboard applications to comprehensive fleet analysis. Eniram has accumulated extensive knowledge from the shipbuilding industry, seafarers and software specialists. Eniram has created a product portfolio to truly assist the shipping industry by providing tools for the crew and naval operations to enhance vessel performance and operations. Eniram solutions enable the industry to deal with the challenge of getting the right information to the right place in real time. Based on Eniram's Vessel Management Platform, the company offers solutions in the areas of Performance improvement, Environmental savings and Information intelligence.
www.eniram.fi

Keywords: Ship, Vessel, CO₂, Carbon Footprint, Environment, Emission, Fuel, Bunker, Savings, Save, Fleet, Seafaring, Shipping, Marine, Dynamic Trimming Assistant, DTA

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